## REMARKS

In the application claims 1-10 have been canceled without prejudice in favor of new claims 11-20. Claims 11-20 have been added to more distinctly recite what is regarded as the invention. Support for the claims as added may be found in the specification and figures as originally filed. No new matter has been added.

The claims presently stand rejected under 35 U.S.C. § 103 as being rendered obvious by the combination of Kondo (U.S. Patent No. 6,763,522) and Ellis (U.S. Published Application No. 2005/0028208). The reconsideration of the rejection of the claims is, however, respectfully requested.

The claimed invention is directed to a remote control of the universal type, i.e., a remote control having a memory in which is stored a library of command codes for use in commanding operations of a plurality of appliances, such as televisions, cable boxes, etc., where the remote control further provides for the display of a favorites page. The favorites page that is displayed by the remote control includes a plurality of icons each of which is associated with a channel that is tunable to by at least one of the plurality of appliances. For example, Figs. 7 and 8 of the subject application illustrate a displayed favorites page having icons that are associated with channels such as "ABC," "HBO," etc. which channels are tunable to by means of an appliance that, in turn, is controllable through use of the remote control. To setup the remote control whereby it may be used to cause a desired or appropriate one of the plurality of appliances to tune to a channel that is associated with an icon of the favorites page, the icons of the favorites page are each associated with at least one command code selected from the library of command codes where the at least one selected command code is appropriate for causing an intended one of the plurality of appliances to tune to the channel that is associated with its respective icon

(e.g., an icon may be associated with one or more command codes selected as being recognizable by the television as a directive to tune to channel 7 on which "ABC" is broadcast, another icon may be associated with one or more command codes selected as being recognizable by the cable box as a directive to tune to channel 120 on which "HBO" is broadcast, etc.). As further set forth within the claims, the remote control will respond to a user selecting an icon within a favorites page displayed on the remote control by further displaying on the remote control information that is relevant to the channel associated with the selected icon (e.g., the remote control may display "HBO" programming information in response to the icon that is associated with the "HBO" channel being selected).

Considering now Kondo, it is respectfully submitted that Kondo describes a system in which a user may use a remote control device to interact with an electronic program guide system associated with a television. Specifically, Kondo describes that a remote control may be used to interact with an electronic program guide displayed by a television by sending commands to the electronic program guide system for the purpose of moving a displayed channel selection cursor or to select a channel. To select a channel, the remote control of Kondo does not transmit to the television or even to the electronic program guide system a channel tuning command, i.e., a command that is recognized by an appliance as a directive to tune to a particular channel. Rather, the remote control of Kondo merely sends a "selection" command to the electronic program guide system whereupon the channel to be tuned to is determined considering the location of the channel selection cursor. (Col. 7, line 66-Col. 8, line 19). Thus, it will be appreciated that, among other things, the system of Kondo fails to disclose, teach, or suggest creating a favorites page that is displayable in the display of a remote control or setting up such a favorites page whereby icons of the favorites page are associated with at least one command

code selected from a library of command codes with the at least one command code selected from the library of command codes being appropriate such that, when transmitted from the remote control device, an intended recipient one of the plurality of appliances will tune to the channel associated with a respective one of each of the plurality of icons.

Turning now to Ellis, Ellis describes a system in which a user may use a remote access device, such as a remote control, to communicate directly with an electronic program guide system to thereby remotely access features of the electronic program guide system. For example, the user may use the remote access device to communicate with the electronic program guide system to thereby access features such as setting reminders or notifications, viewing listings, program recordings, setting favorites, parental control, sending messages, polling for status, or any other suitable function. (para. 0099). Thus, while Ellis may suggest modifying Kondo to further include a remote access device that provides a means for a user to communicate with the electronic program guide system to thereby allow the user to remotely access important features of the user's in-home program guide from a remote location, for example to view program listings provided by the electronic program guide system, it will be appreciated that Ellis simply fails to disclose, teach, or suggest the desirability of providing a remote control of the universal type with a favorites page where the favorites page is setup such that icons of the favorites page are associated with at least one command code selected from a library of command codes with the at least one command code selected from the library of command codes being appropriate such that, when transmitted from the remote control device, an intended recipient one of the plurality of appliances will tune to the channel associated with a respective one of each of the plurality of icons and where, in response to the user selecting the one of the plurality of icons in the favorites page, the remote control displays in a first window area information relevant to

Application No. 10/749,089

content available from a provider of content on the channel associated with the selected one of

the plurality of icons. Accordingly, it is respectfully submitted that, when the teachings of Ellis

are considered in their entirety as is required, it is evident that Ellis fails to suggest modifying

Kondo to arrive at the exact invention that is set forth within the claims now presented. For at

least this reason it is respectfully submitted that the combination of Kondo and Ellis fails to

present a prima facie case of obviousness and, as such, it is respectfully submitted that the

rejection of the claims under 35 U.S.C. § 103 must be withdrawn.

CONCLUSION

It is respectfully submitted that the pending claims are in condition for allowance.

Should it be determined that a telephone conference would expedite the prosecution of

the subject application, the Examiner is respectfully requested to contact the attorney

undersigned.

While it is not believed that any fees are due, the Commissioner authorized to charge any

fee deficiency to deposit account number 50-2428.

Respectfully Submitted;

Date: February 6, 2007

By: Gary R. Jarosik

Reg. No. 35,906

Greenberg Traurig, LLP

77 West Wacker Drive, Suite 2500

Chicago, Illinois 60601

(312) 456-8449

56649392v1

8